Report on Industrial visit to Amul Milk Plant, Chowka Held on 07.03. 2020

Date of Event	07.03.2020
Name and Type of Event	Industrial visit to Amul Milk Plant, Chowka, Educational Trip
Conducted by	Dr. Jyoti Khurana, Department of Biotechnology
No. Of Participant	26

On 7th March 2020, industrial trip to Amul plant, Chowka was organized by ARKA Jain University for B.Sc. Biotechnology students. Amul is an Indian Co-operative dairy company, which has its headquarters in Gujarat, India, The main purpose of plant visit was to give student insight to internal working of Amul milk plant. Students learnt about milk processing, quality control, marketing strategies, business model as well as branding techniques. The visit was very useful for the students as they could now relate their theoretical knowledge with the practical exposure which they have gained after visiting this plant. It was a good learning experience for the students.

